LAG LËTZEBUERG WEST



STATISTIC DATA

Surface Area in km²: 182

Total Population: 26.100

Inhabitants/km²: 143

Number of Municipalities: 8

CONTACT

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CHARACTER OF THE REGION

- periurban region
- the landscape shows a great diversity: deep valleys contrast with hilly slopes and plateaus
- the Luxembourg Sandstone is the ideal stock for groundwater abundant springs
- the region is reputed for its rich cultural heritage with prehistoric and ancient refuges, remains from Roman time, medieval citadels, castles and important religious and industrial monuments

MAJOR PROJECTS

- Design of a strategy to guide tourists through the region and creation of an information network for tourists
- Package of measures for local producers and farmers with an educational offer: further learning, market studies and marketing actions
- Creation of a branding name and a logo for the region and its spreading through the region

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

Main theme: On the way to become a region

Areas of development:

- 1. Tourism and leisure
- 2. Natural and cultural heritage
- 3. Active villages
- 4. Together we are strong (consolidation of the regional identity, regional marketing)



IDEAS FOR TRANSNATIONAL COOPERATION

- Creating offers for kids to get to know the natural and cultural heritage of their region (das Gute liegt so nah/ the best things are next to us)