



# Brenzregion

## STATISTIC DATA

Surface Area in km<sup>2</sup>: 1.556

Total Population: 174.730

Inhabitants/km<sup>2</sup>: 112

Number of Municipalities: 42

## CONTACT

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Spoken Languages:

German, Englisch, Dutch, French

Homepage:

www.brenzregion.de

## CHARACTER OF THE REGION

part of the Swabian Alb and the national geopark  
“Swabian Alb”

large forests, grasslands and an unique karst  
landscape with juniper heath, bizarre rock  
formations, caves and deep natural springs

many geological and archaeological highlights:  
ice age discoveries, meteor crater, petrified coral  
reef, finds of the Kelts and Romans (e.g. Limes)

interesting tourism region for hiking and cycling

## MAJOR PROJECTS

“Kulturelle Alb Partie” - annual series of cultural  
events organised by regional artists and locals

Management plan to lower the conflicts between  
farmers, conservationists and the water supply  
company BW in the Natura 2000 site Donauried

Information center next to the significant  
archaeo. place of discovery “Vogelherdhöhle”

communal development concept for sustainable  
sports facilities

## OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

### Overall concept of the Brenzregion

“preserve landscape,  
create living space,  
experience cultural history”

### Development objectives

intensification of sustainable tourism and  
sustainable use of the cultural and natural  
heritage of the region

preservation of the natural heritage by stopping  
the landscape consumption and activating local  
potentials; landscape conservation and raising  
the awareness of the local people for the natural  
heritage

improving the quality of life in the rural villages  
by providing new jobs, assuring basic supplies  
and establishing new social und cultural  
offerings

opening new selling markets for regional  
products and developing a regional value chain



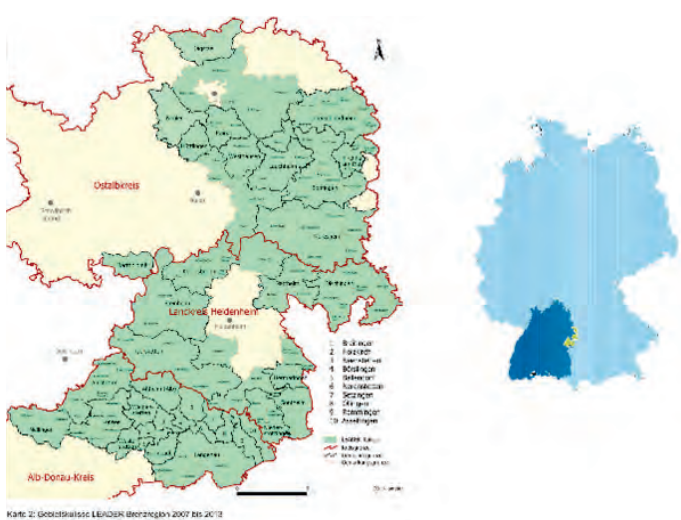
## IDEAS FOR TRANSNATIONAL COOPERATION

### Current cooperation

*“Alb und Thal - steinreich!!”*

transnational cooperation with the LAG  
Müllerthal, Luxembourg in the fields geology and  
tourism

project contents: exchange of experiences,  
brochure with geological highlights, travelling  
exhibition, photo competition and brochure with  
leisure map for kids, geological case



GERMANY

