

LAG Tartu



STATISTIC DATA

Surface Area in km²: 2470

Total Population: 39 300

Inhabitants/km²: 16

Number of Municipalities: 17

CONTACT

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ESTONIA



CHARACTER OF THE REGION

located between the two biggest Estonian lakes
- Lake Võrtsjärv and Lake Peipus (4th in Europe)

territory is passed through by the longest
highway in Estonia and Tallinn-Valga railroad

Estonian only navigable river is in the region -
100 km long Suur-Emajõgi

unique Lake Peipus area differs culturally from
the rest of Estonia - the area has been
influenced by the communities of Old Believers

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

The strategy of Tartu Rural Development
Association is characterised by a value-oriented
and human-centred approach

The primary values of Tartu Rural Development
Association are:

repreneurship
consideration
innovation
cooperation

Three strategic target groups:

entrepreneurs
communities
young people

The strategy aims to:

promote the economic sustainability and
competitiveness of micro and small enterprises

create conditions favourable to leadership and
initiative among young people

increase the capabilities of local communities to
influence and shape their own living
environments

MAJOR PROJECTS

Onion Road - network on 21 tourism service
providers in the Lake Peipus region, which goal
is to introduce the mystical and multicultural
region

Delicious South Estonia - cooperation network of
South Estonian Leader LAGs and local food
producers (creates opportunities for the
exchange of knowledge and experiences
between entrepreneurs, promotes cooperation
and values rural life)



IDEAS FOR TRANSNATIONAL COOPERATION

LINC - organizing LINC 2012 conference
together with National Network Unit

cooperation with Leader Oost-Groningen
(Holland) - organizing Holland week in Estonia
(April 2011) and Estonian week in Holland
(October 2011)

Ideas: local products, youth (young innovators,
future school)