

The Barycz Valley



STATISTIC DATA

Surface Area in km²: 1662,43

Total Population: 97202

Inhabitants/km²: 58,4

Number of Municipalities: 8

CONTACT

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Spoken Languages:

Polish, English, German

Homepage:

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CHARACTER OF THE REGION

The ecology of Barycz Valley is the result of human activity. Starting in the Middle Ages, water from the river was diverted to create ponds for carp harvesting. Nowadays there is the biggest pond and carp production area in Europe (more than 7 000 ha), huge biodiversity, more than 240 bird species and a lot nature conservation forms, f.e bird reserve "Stawy Milickie" and Landscape Park.

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

1. to safe the culture and nature heritage based on traditional and environmental friendly fishery and most famous local product which is carp.
2. to support development of environmental friendly tourism offer which is created by local producers and service providers
3. to involve the inhabitants of the Barycz Valley into active nature conservation

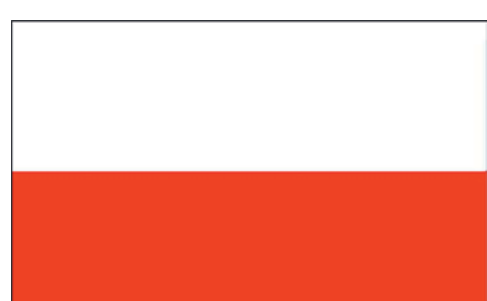
MAJOR PROJECTS

- Carp Days - promotion of the region, extraordinary nature and local carp
- local brand "Barycz Valley Recommends" - long term programme for supporting and promoting of most valuable tourism offer of local products and services
- development of infrastructure for environmentally friendly tourism (cycling, kayaking, horse riding, bird watching)



IDEAS FOR TRANSNATIONAL COOPERATION

1. making a network between producers and customers of local products - direct selling & marketing
2. establishing of culinary tour
3. local branding - making the best of local potential
4. development of tourism offer based on nature and culture heritage (especially fishery)
5. horse tourism offer (services, events, infrastructure)



POLAND

