



## MAJOR PROJECTS

“the PillerseeTalers” - famous people of the region making the region more popular ([www.diepillerseetaler.at](http://www.diepillerseetaler.at))

“Skulpturenradweg” - 75 km bicycle track with 25 sculptures made with children of the region and international artists ([www.skulpturenradweg.at](http://www.skulpturenradweg.at))

“Regio-Tech” Education and regional development and innovation center in a rural area ([www.regio-tech.at](http://www.regio-tech.at))

and many more...



## IDEAS FOR TRANSNATIONAL COOPERATION

We are open for cooperation projects in every field of the local development strategy, especially within the fields of:

- tourism
- regional marketing
- culture and quality of life

we also would be pleased to welcome you and your LAG in our area to show you 15 years of Leader-work in a small, rural area with a lot of transferrable projects.

## CHARACTER OF THE REGION

Cross-boarder region between Tyrol and Salzburg

High standard tourism area between Kitzbühel and Zell am See. “The treasure in the Kitzbüheler Alps”

LEADER-region since the year of 1996, good knowledge in cooperation projects

Good balance between tourism and industry combined with perfect quality of life.

Region is known for events: Worldcups in Freeride-skiing, Biathlon, Nordic Sports

## OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

The region has declared 4 objectives:

1. Better education and qualification opportunities in the region and life-long learning
2. Increase the high standard for quality of life in relation to the natural heritage of the region as well as mountaineous agriculture
3. Cooperation within all economic sectors with the focus to increase the attraction of the region
4. Supporting new technologies, renewable energy and regional products or services

### STATISTIC DATA

Surface Area in km²: 325

Total Population: 12,500

Inhabitants/km²: 38.5

Number of Municipalities: 6

### CONTACT

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