



uwe (Urfahr-West)

STATISTIC DATA

Surface Area in km²: 185

Total Population: 29.113

Inhabitants/km²: 157

Number of Municipalities: 9

CONTACT

LAG Manager:

Mag. Karen Seiser

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Spoken Languages:

German, English

Homepage:

www.regionuwe.at



AUSTRIA



CHARACTER OF THE REGION

The cultural landscape with its high value for people who want to relax and want to do sports.

Agriculture, crafts and creative small businesses with their high-quality products and services.

The well-educated citizens with their ideas, their knowhow and their willingness to participate in the development of uwe

Cooperation with clear principles: sustainability, openness and diversity.

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

Positioning the region uwe as model region of Austria for sustainable development of rural areas on the edge of a dynamic city

Building a partnership with the city of Linz

Positioning the region as an autonomous region inside uwe (building an identity) and outside uwe (brand building)

Ensuring the independence by marketing and expansion of special offers

Maintaining and expanding our strengths (cultural landscape, agriculture, crafts, preservation of rural structures)

Regional, national and international networking with similar regions and border zones of industrial cities

MAJOR PROJECTS

CULTrips

Renewable Energy (model region uwe)

“Arts and Crafts Street” in the Region uwe

Landscape Garden uwe

Virtual Panorama Tour

uwe Business Network



IDEAS FOR TRANSNATIONAL COOPERATION

CULTrips - development of a sociocultural tourism profile within the countries Estonia, Finland, Italy, Luxembourg and Austria