



STATISTIC DATA

Surface Area in km²: 185

Total Population: 29.113

Inhabitants/km²: 157

Number of Municipalities: 9

CONTACT

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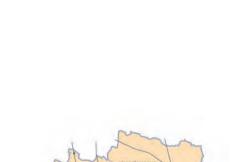
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Spoken Languages: German, English

Homepage:

www.regionuwe.at





AUSTRIA



CHARACTER OF THE REGION

The cultural landscape with its high value for people who want to relax and want to do sports.

Agriculture, crafts and creative small businesses with their high-quality products and services.

The well-educated citizens with their ideas, their knowhow and their willingness to participate in the development of uwe

Cooperation wirth clear principles: sustainability, openess and diversity.

MAJOR PROJECTS

CULTrips

Renewable Energy (model region uwe)

"Arts and Crafts Street" in the Region uwe

Lancscape Garden uwe

Virtual Panorama Tour

uwe Business Network

OBJECTIVES OF THE LOCAL DEVELOPMENT STRATEGIE

Positioning the region uwe as model region of Austria for sustainable development of rural areas on the edge of a dynamic city

Building a partnership with the city of Linz

Positioning the region as an autonomous region inside uwe (building an identity) and outside uwe (brand building)

Ensuring the independance by marketing and expansion of special offers

Maintaining and expanding our strengths (cultural landscape, agriculture, crafts, preservation of rural structures)

Regional, national and international networking with similar regions and border zones of industrial cities



IDEAS FOR TRANSNATIONAL COOPERATION

CULTrips - development of a sociocultural tourism profile within the countries Estonia, Finland, Italy, Luxembourg and Austria